

A wide-angle photograph of the Grand Canyon, showing its layered rock formations and deep valleys under a clear blue sky. The lighting suggests late afternoon or early morning, with warm tones on the rock faces.

Key Findings from a Survey of Arizona Voters

August 2018

Lori Weigel Dave Metz



**PUBLIC OPINION
STRATEGIES**



FAIRBANK, MASLIN,
MAULLIN, METZ
& ASSOCIATES

Methodology

- A statewide telephone survey conducted among 600 registered voters throughout Arizona on both landline and cell phones.
- Survey conducted August 8-13, 2018.
- Statistically valid sample with margin of sampling error ± 4.0 at the 95% confidence interval for the total sample; margins of error for sub-groups will vary.
- Bipartisan research team of FM3 (Democratic) and Public Opinion Strategies (Republican).



Grand Canyon National Park



**PUBLIC OPINION
STRATEGIES**



**FAIRBANK, MASLIN,
MAULLIN, METZ
& ASSOCIATES**

Majority say more needs to be done to protect air, land, and water around the Grand Canyon National Park.

Grand Canyon National Park Protections

More needs to be done to protect the air, land and water around the Grand Canyon

52%

Enough is being done to protect the air, land and water around the Grand Canyon

39%

Too much is being done to protect the air, land and water around the Grand Canyon?

2%

Thinking about the land, air, and water around Grand Canyon National Park... Would you say that –



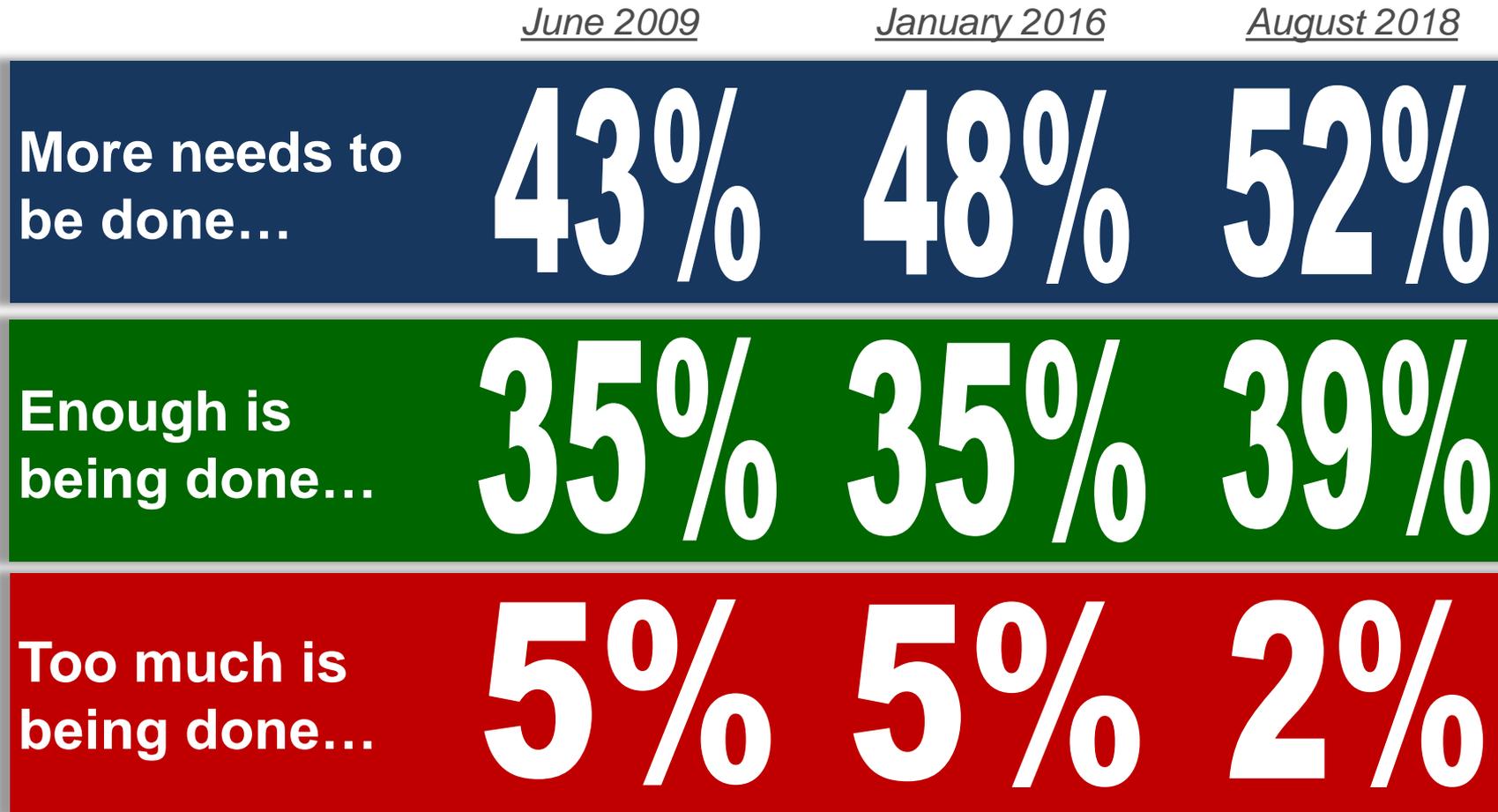
PUBLIC OPINION
STRATEGIES



FAIRBANK, MASLIN,
MAULLIN, METZ
& ASSOCIATES

There has been a consistent increase in the number of Arizonans saying more needs to be done around the Park.

Grand Canyon National Park Protections – Trend



Thinking about the land, air, and water around Grand Canyon National Park... Would you say that –



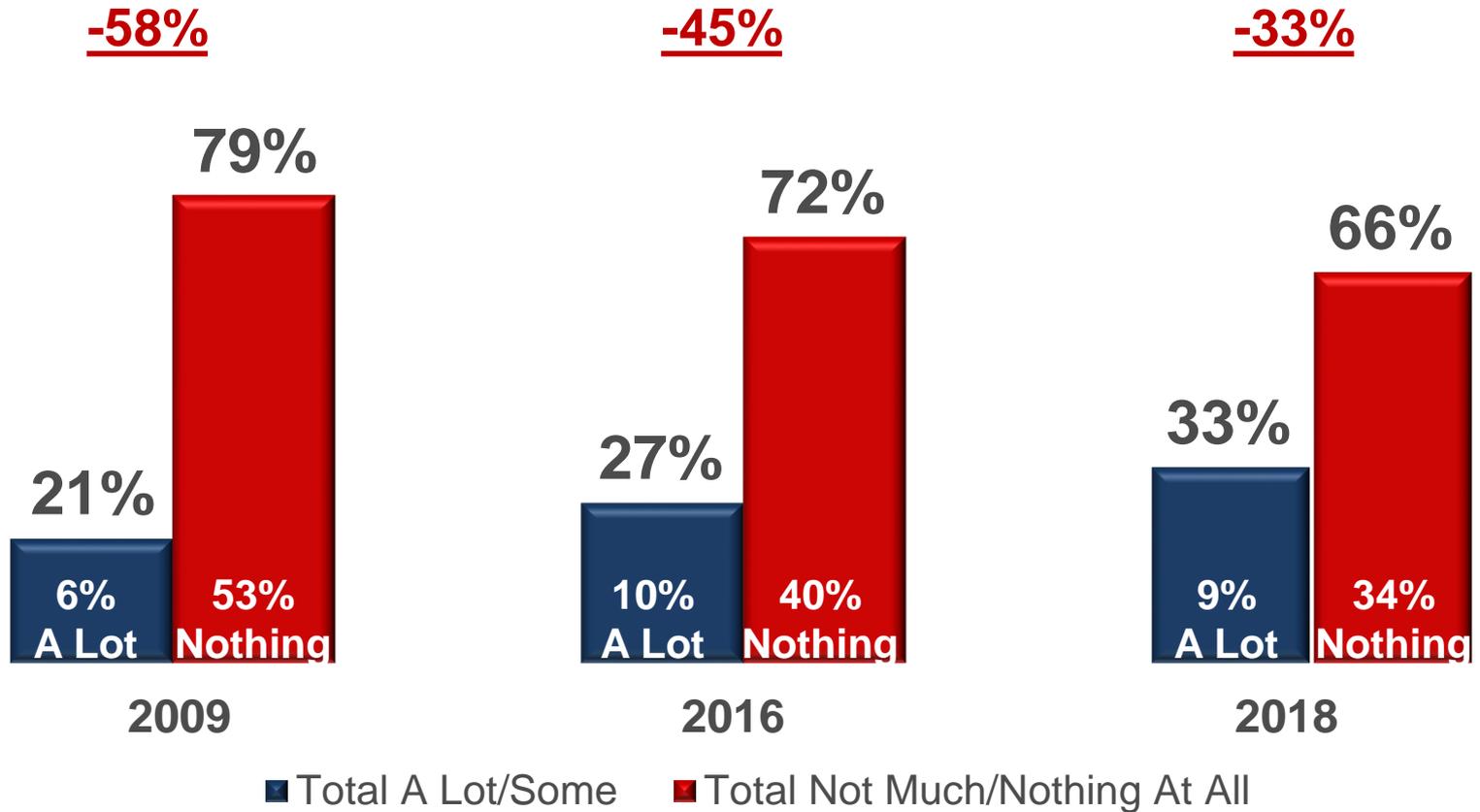
PUBLIC OPINION
STRATEGIES



FAIRBANK, MASLIN,
MAULLIN, METZ
& ASSOCIATES

One-third now report seeing something regarding uranium mining on public lands near Grand Canyon NP.

Seen/Read/Heard about Uranium Mining – Trend



How much have you seen, read, or heard about uranium mining in national forests and other public lands around Grand Canyon National Park?



PUBLIC OPINION STRATEGIES

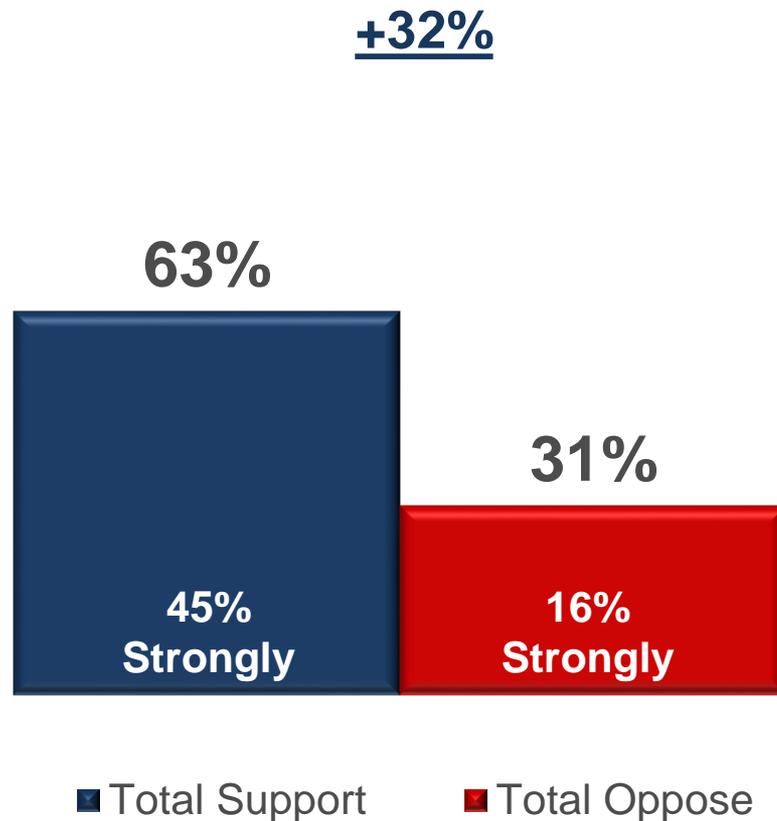


FAIRBANK, MASLIN, MAULLIN, METZ & ASSOCIATES

Almost two-thirds support continuing the ban on uranium mining on public lands near the National Park.

Support for Continuing Existing Ban on New Uranium Mining

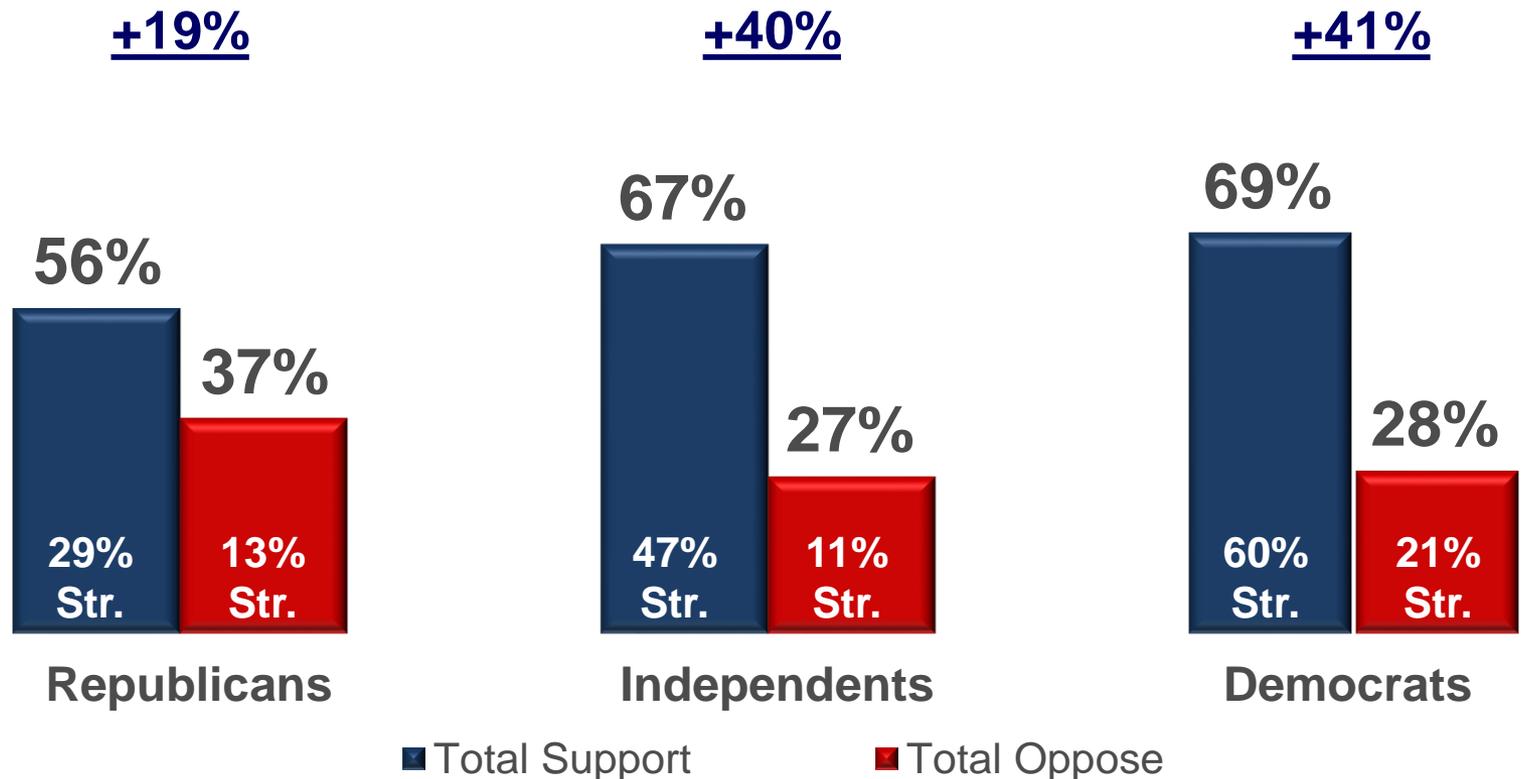
Would you support or oppose continuing the existing ban on new uranium mining on public lands next to Grand Canyon National Park?



Majorities of voters across the political spectrum support continuing the ban on new mining.

Support for Continuing Existing Ban on New Uranium Mining – By Party

Would you support or oppose continuing the existing ban on new uranium mining on public lands next to Grand Canyon National Park?



PUBLIC OPINION
STRATEGIES

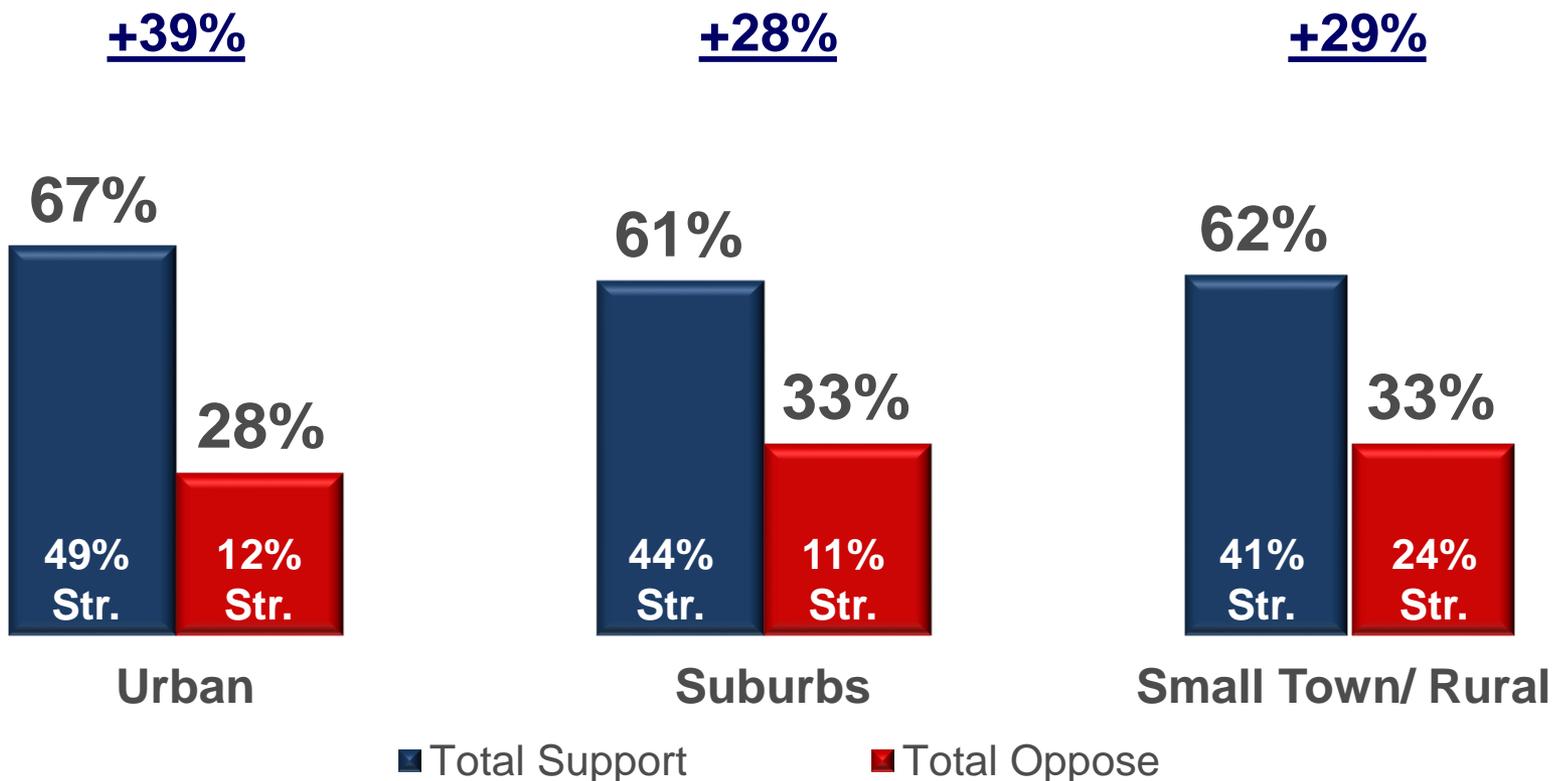


FAIRBANK, MASLIN,
MAULLIN, METZ
& ASSOCIATES

Support for the ban on public lands near the Grand Canyon is evident in every type of community.

Support for Continuing Existing Ban on New Uranium Mining – By Geography

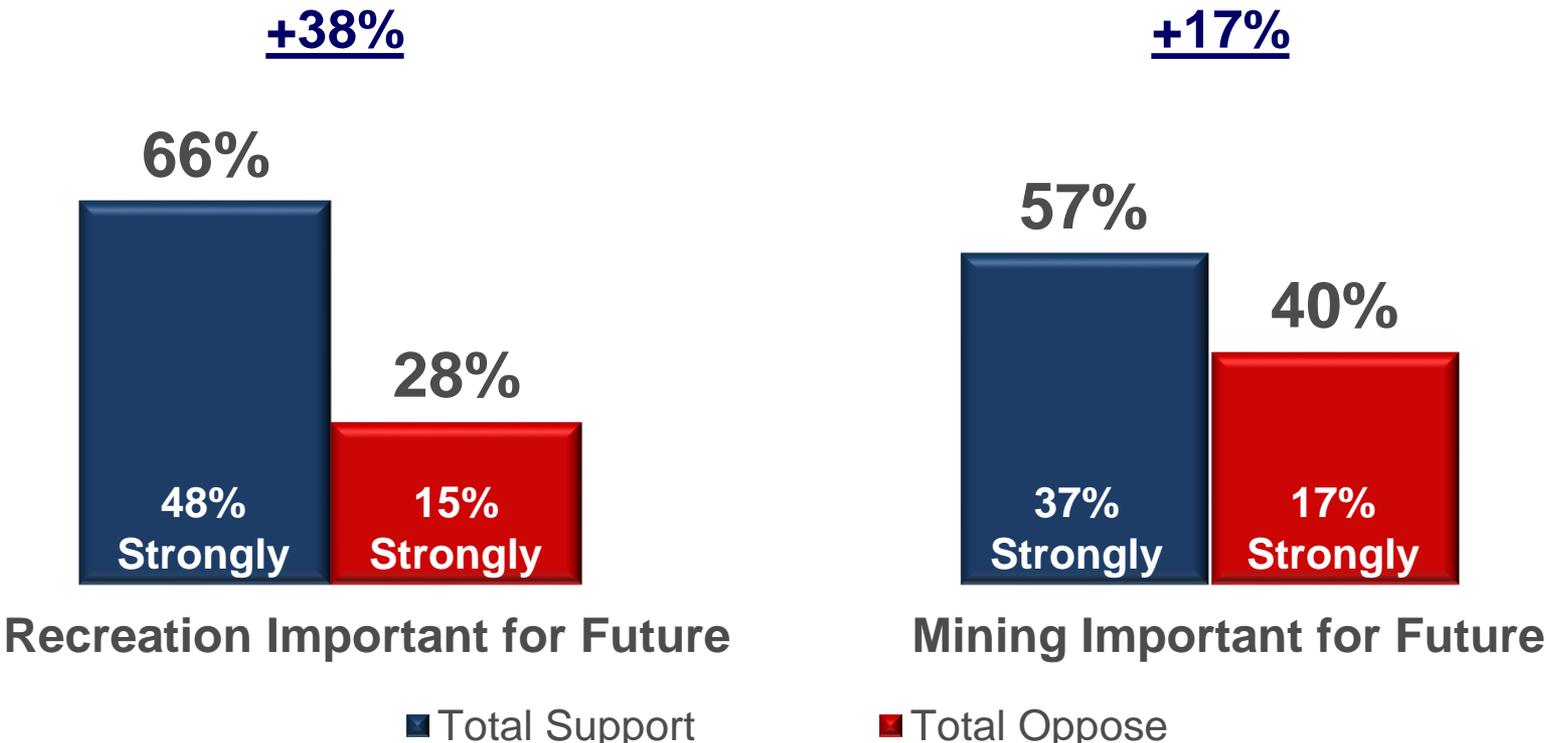
Would you support or oppose continuing the existing ban on new uranium mining on public lands next to Grand Canyon National Park?



Even those who say mining is more important to the future of Arizona support the ban on mining near the Park.

Support for Continuing Existing Ban on New Uranium Mining
– By Importance to AZ Economy

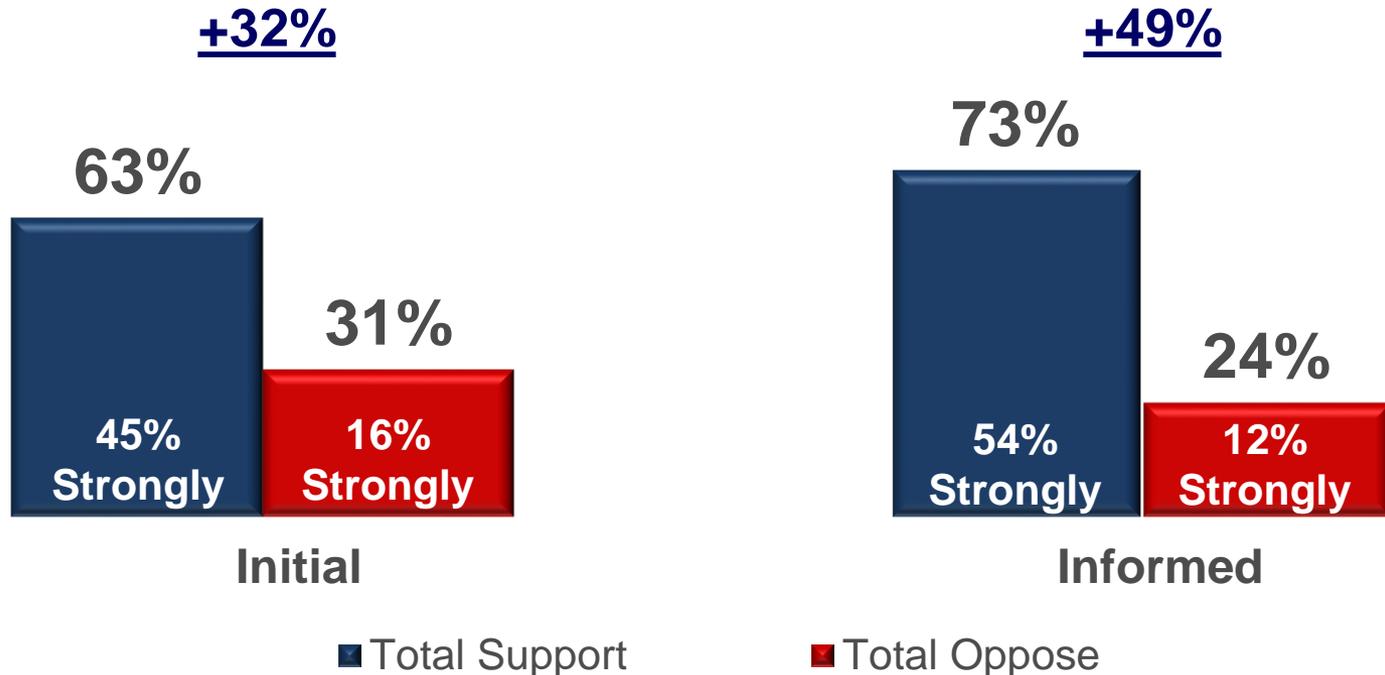
Would you support or oppose continuing the existing ban on new uranium mining on public lands next to Grand Canyon National Park?



Support for continuing the mining ban increases once respondents hear neutral background on why it came to be.

Support for Existing Ban on New Uranium Mining – Detailed

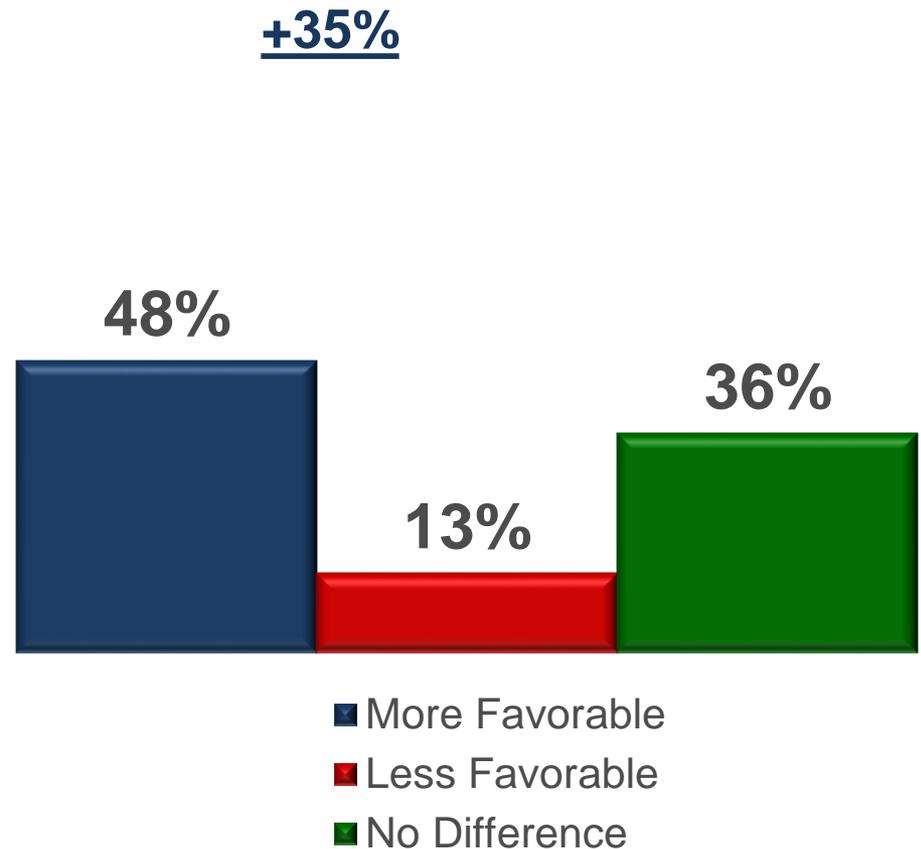
As you may know, a temporary, twenty-year halt to new uranium mining was put in place on public lands located next to Grand Canyon National Park in order to study the impacts of previous uranium mining and evaluate the effect of new mines on drinking water, springs, and streams. Knowing that, would you support or oppose continuing the existing ban on new uranium mining on public lands next to Grand Canyon National Park?



Almost half of voters say they would have a more favorable opinion of an elected official who supports continuing the ban.

Opinion of Elected Official Supporting the Existing Ban

If an elected official supported continuing the existing ban on new uranium mining on public lands next to Grand Canyon National Park, would you have a more favorable opinion, less favorable opinion or would it not make much difference in your opinion of him or her?



By greater than a two-to-one margin, state voters side with continuing the existing ban over critics of the policy.

View Point Closer to Your Own

Supporters of continuing the existing ban on new uranium mines say that dozens of these mines could be developed near the Grand Canyon, affecting the six million people who visit each year, contributing over nine hundred million dollars to our economy and supporting nine thousand jobs. Additionally, leaks from the mines could threaten drinking water for local communities, as well as harming fish and wildlife

65%

Opponents of continuing the existing ban on new uranium mines say that domestically mined uranium is critical to our national security, economic growth and generating electricity from nuclear power. Locking up millions of acres of public lands from mining will stifle job creation, decimate local economies and endanger national security

29%

Let me read you two viewpoints about this and please indicate which point of view comes closer to your own, even if neither matches what you think exactly



**PUBLIC OPINION
STRATEGIES**



**FAIRBANK, MASLIN,
MAULLIN, METZ
& ASSOCIATES**

Voters have a personal connection to the Grand Canyon; almost all say that they have visited Grand Canyon National Park in the past.

90%

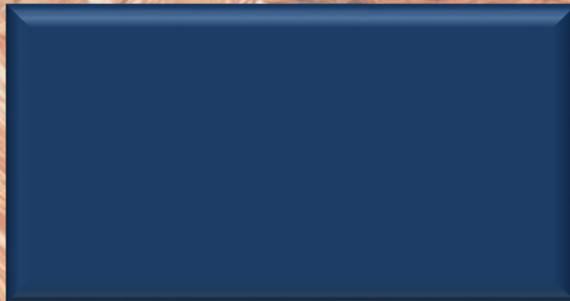
*% Have Visited
Grand Canyon
National Park*

Have you EVER visited Grand Canyon National Park?

In just the last year, most say they have visited either a national park or public lands.

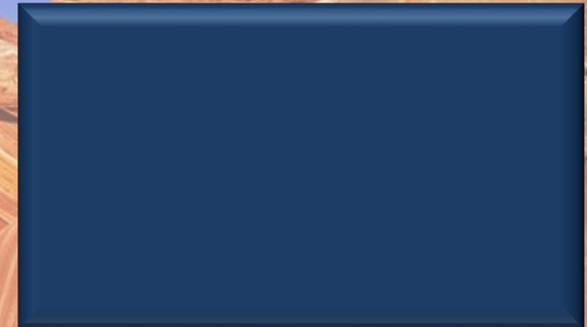
% Yes, Have Visited in the Last Twelve Months

56%



A National Park

61%



Other national public lands, such as National Forests, wildlife refuges, or Bureau of Land Management lands

■ Yes

In the last twelve months, so since August 2017, have you visited any of the following?

Consistently, Arizona voters want to place conservation & recreation on national public lands over energy production.

More emphasis should be placed on...

2017

2018

Ensuring we protect sources of clean water, our air quality and wildlife habitat while providing opportunities to visit and recreate on our national public lands

73% 71%

Ensuring we produce more domestic energy by maximizing the amount of national public lands available for responsible oil and gas drilling and mining

18% 22%

And when you think about national public lands in Arizona such as National Forests, wildlife refuges, or Bureau of Land Management lands would you prefer the Trump administration place more emphasis on...



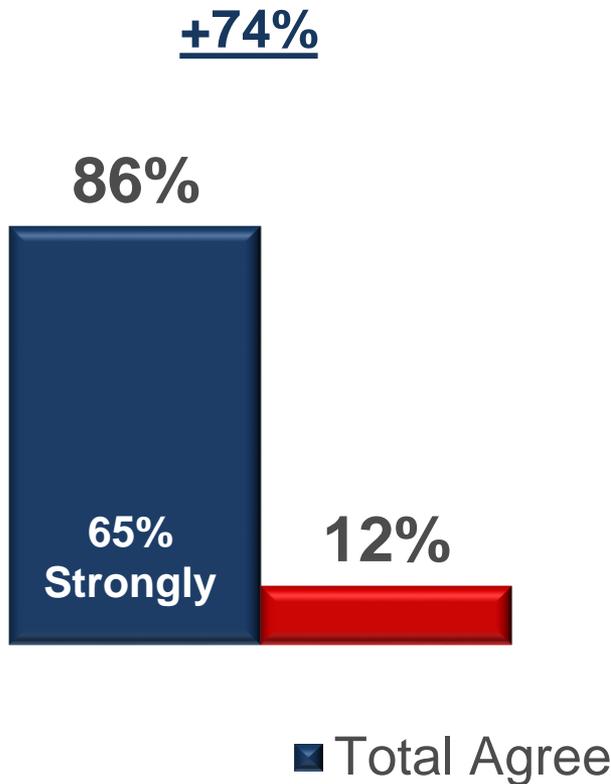
PUBLIC OPINION
STRATEGIES



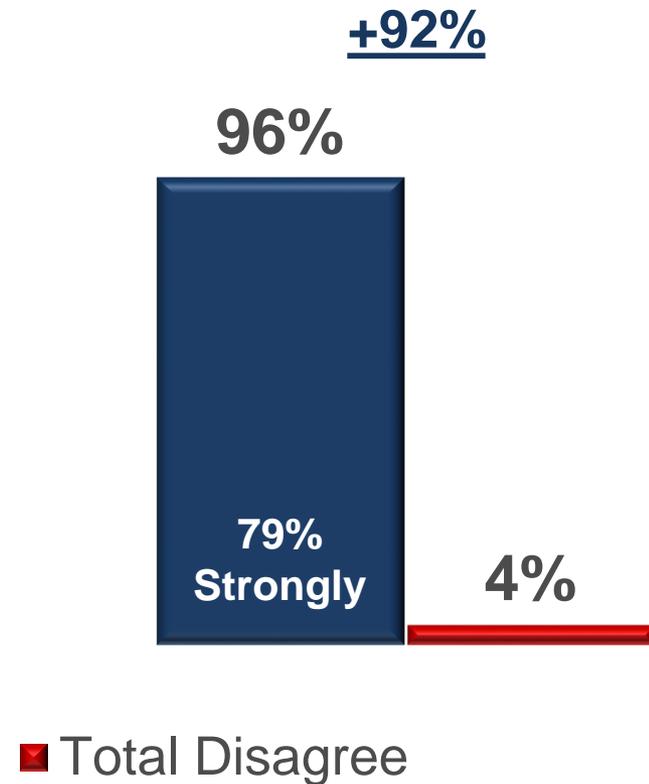
FAIRBANK, MASLIN,
MAULLIN, METZ
& ASSOCIATES

Support for protecting these lands may lie in the fact that almost all Arizonans see them as critical to economy.

“Protecting public lands, water and wildlife in Arizona is critical to keeping the state's economy strong.”



“Keeping our public lands and waters healthy both benefits our economy and quality of life here in Arizona.”





In fact, almost three-quarters of voters believe outdoor recreation is more important to the future of the Arizona economy than is mining.

Importance to the Future of the Economy in Arizona

Outdoor recreation and visitors to national parks and other public lands

73%

Mining of uranium and other minerals

21%

If you had to choose, which one do you think is more important to the future of the economy here in Arizona?



**PUBLIC OPINION
STRATEGIES**



**FAIRBANK, MASLIN,
MAULLIN, METZ
& ASSOCIATES**

The Bottom Line

- Voters support continuing the existing ban on uranium mining, including after an exchange of pro and con statements on this policy.
- More broadly, the survey recorded the strongest sense since 2009 that "more needs to be done" to conserve lands and waters around the Grand Canyon.
- There is an overwhelming view that outdoor recreation and tourism is more important to the economic future of Arizona than is mining. In fact, voters almost universally believe that keeping lands and water healthy in the state is critical both to the economy and to quality of life.



Questions?



**PUBLIC OPINION
STRATEGIES**

FM3
RESEARCH

**FAIRBANK, MASLIN,
MAULLIN, METZ
& ASSOCIATES**



Lori Weigel
Lori@pos.org
(303) 324-7655

Dave Metz
Dave@FM3research.com
(510) 451-9521



**PUBLIC OPINION
STRATEGIES**



**FAIRBANK, MASLIN,
MAULLIN, METZ
& ASSOCIATES**